



T B C C N

Tampa Bay Community Cancer Network
A Community Network Program Center

at H. Lee Moffitt Cancer Center & Research Institute

Creating Partnerships
For Better Health

December 2014

Winter Edition

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CANCER EDUCATION WORKSHOPS

*Is your organization interested in
having TBCCN provide cancer
education sessions for your community?*

Please contact us.

We can help.

1-866-84-TBCCN

**FOR MORE INFORMATION
ON OUR EVENTS,
TRAINING & WORKSHOPS
VISIT US AT:**



twitter @TBCCN

call 1-866-84-TBCCN

Tampa Bay Community Cancer Network

Hosts Ask the Scientist Event

Written by: Khaliah Fleming, MPH, CHES

On December 3rd, TBCCN hosted one of its many Ask the Scientist events along with its community partners, Susan G. Komen Florida Suncoast and Sistahs Surviving Breast Cancer. To be conducted in each of the 3 counties that TBCCN services (Hillsborough, Pinellas and Pasco counties), the purpose of the event is to impart knowledge of relevant cancer topics and health disparities research. The event is led by community partners and/or junior investigators with expertise in the topic area. Open to community members and free of charge, these interactive small group discussions provide an avenue for community members to interact and engage with researchers and medical personnel in a non-clinical setting.

The Pinellas County event was held at the James B. Sanderlin Neighborhood Family Center in St. Petersburg, and featured Cheryl Vamos, PhD, as the guest presenter. Dr. Vamos currently serves as the Associate Director of the Center for Transdisciplinary Research in Women's Health and Assistant Professor within the Department of Community and Family Health at the College of Public Health at the University of South Florida. She is also a member of TBCCN'S community-based participatory research (CBPR) training program. Her discussion, HPV and Cervical Cancer Prevention for You and Your Family, centered on general HPV knowledge, the linkage between HPV and cervical cancer, cervical cancer prevention and early detection, as well as the HPV vaccine.

The event proved very successful. Attendees were consistently engaged, asked several thought-provoking questions throughout the presentation, and repeatedly stated that they learned quite a bit from the presentation. ↑



**Dr. Cheryl Vamos presenting
on HPV and Cervical Cancer**

COMMUNITY HIGHLIGHTS

Latinos y el cáncer Educational Symposium

Written by: Jessica McIntyre

On October 4, 2014, Moffitt Cancer Center hosted its fifth biennial *Latinos y el cáncer Educational Symposium* from 9:30 a.m. to 2 p.m. The *Latinos y el cáncer Educational Symposium* is designed to provide cancer education and resources to the Hispanic community. Healthcare professionals discuss cancer prevention, screening, early detection, and health disparities with community members. The free event, conducted entirely in Spanish, took place in the Vincent A. Stabile Research Building. This community educational symposium was open to the public and was widely advertised by Moffitt's Public Relations and Marketing Department. Event information was mailed to over 3,000 Hispanic households in the Tampa Bay area.

Moffitt and community physicians held interactive sessions to discuss cancer prevention and education during the event. As in previous years, the event included a plenary session led by Dr. Melissa Alsina, nutritionist Fabiola Figueroa, RD, and guest speaker Dr. Elmer Huerta along with a cancer patient in an effort to provide a meaningful patient perspective. In addition to the plenary session, the event had the following educational breakout sessions: skin cancer; women's cancer; lung cancer; colorectal cancer; psychosocial aspects of cancer; and hematological cancer. Attendees were also offered skin cancer screenings, giant colon tours and the opportunity to register for the National Marrow Donor Program.

Overall, 170 community members attended the event. Event evaluations for the general assembly were highly positive. Of all surveyed participants at the general assembly, 100% reported the general program and speakers was either excellent or good; 99% believed the information about cancer prevention and screening was either excellent or good; and 97% believed the bone marrow registry was either excellent or good. Some of the most popular suggestions for future topics included cancer prevention (including nutrition and exercise), cancer research, mental health, and specific types of cancer (including stomach, pancreatic, skin, bone, head and neck, thyroid, breast, prostate, and colorectal). All session participants reported the sessions, speakers and presented information were either excellent or good. ↑



Latinos y el cáncer 2014 Mole patrol providing skin cancer screenings



Latinos y el cáncer 2014 Speakers. Margarita Bobonis, MD; Maria Sotomayor, MD; Julián Sánchez, MD; Jaime Montilla-Soler, MD; Alberto Chiappori, MD; Elmer E. Huerta, MD; Melissa Alsina, MD; Ingrid Ramírez-Díaz, MD; Anna Di Marco, MD; Fabiola Figueroa, RD..



Latinos y el cáncer 2014 General Session

RESEARCH CORNER

TBCCN C.A.R.E.S. UPDATE

Written by: Stacy Davis, PhD and Rania Abdulla, MPH

TBCCN's Colorectal Cancer Awareness, Research, Education and Screening (C.A.R.E.S.) study is a community clinic-based intervention that helps reduce the barriers to colorectal cancer screening among medically underserved, racially/ethnically diverse populations. This patient-centered intervention, utilizes the tailored educational materials developed in Phase I of the study and the distribution of a free home colorectal cancer screening test kit known as the Immunochemical Fecal Occult Blood Test (iFOBT).

The C.A.R.E.S. study has enrolled 420 men and women aged 50 to 75 years old, who were not up to date with colorectal cancer (CRC) screening and who sought care in community clinics in Pasco and Pinellas counties. Qualified patient participants were randomized into a standard intervention or a new culturally tailored intervention. The standard intervention consisted of standard education materials, which included a

Centers for Disease Control and Prevention (CDC) tri-fold brochure about colorectal cancer screening. The culturally tailored intervention consisted of a newly developed photo novella booklet and a DVD about colorectal cancer screening. All participants, regardless of which intervention arm they participated in, received an iFOBT kit. It is important to note that C.A.R.E.S. results for iFOBT returns and uptake of iFOBT was 80%. Overall, study enrollment began in August 2012 and within two years, TBCCN is proud to announce that it successfully completed study enrollment in July 2014.

Currently, the study is conducting a 12 month follow up with participants; which consists of a 20-30 minute phone interview with participants. In addition to this follow-up, preliminary data is being analyzed to assess the efficacy of the C.A.R.E.S. material (DVD and photo novella) compared to the standard intervention (CDC brochure) on colorectal cancer screening among participants who are considered not up-to-date with their screening. Once the data is collected and analyzed, an evaluation will take place and results will be disseminated. †



Rania Abdulla, C.A.R.E.S. study coordinator



Sample iFOBT kit

TRAINING OPPORTUNITY

Field Experience Student Highlight

Written by: Lauren Meltzer, BA

As I complete my semester as a TBCCN outreach core team member, I would like to take a moment to share my experience with my TBCCN family. My name is Lauren Meltzer and I am a 2nd year MPH student at the University of South Florida's College of Public Health. As part of the program, every student is required to complete a field experience, otherwise known as supervised work experience. This experience allows students to partake in an opportunity that addresses a public health concern or issue. The field experience internship aims to provide students with opportunities to gain first-hand experiences in the field, while learning to apply theory and best practices learned from their coursework.

I selected TBCCN for my internship site, because I believe in its mission and wanted the opportunity to learn more about the outreach efforts in our community. Fortunately, I was offered the opportunity to come onboard as an outreach core team member this past August, and assisted in several outreach and educational events and projects.



Lauren Meltzer attending the Mexican Independence Day Fiesta in Dade City

My role has varied depending on the needs of each project or event and as a result, has provided me with many different experiences. Some examples of my involvement include co-leading a journal club with Ms. Valarie Lee from the Pinellas County Health Department; attending TBCCN administrative core meetings; assisting with the project needs for the Youth Ambassadors Reaching Out (YARO) program; and helping to plan and implement community-based health events such as the Farmworkers Self-Help, Inc., Mexican Independence Day Fiesta and the African American Health Forum.

My time with TBCCN has been one that I will never forget. The TBCCN team has been very welcoming and helpful. The experiences and training I have received from this opportunity will certainly prepare me for my future work in research and with the community. Furthermore, I would strongly encourage and recommend TBCCN as a field experience site for students, especially those with an interest in health disparities and community engagement and outreach.

I am very appreciative for the opportunity to be a part of TBCCN's outreach core. The professional lessons and best practices learned will certainly enhance my skills as a future public health practitioner.↑

TRAINING CORE

TBCCN Welcomes Enmanuel Chavarria, PhD

Submitted by: Cindy Burcham

TBCCN welcomes Enmanuel Chavarria, the new Post-Doctoral Fellow within Moffitt's Health Outcomes and Behavior department. Enmanuel "Manny" Antonio Chavarria was born in Weslaco, Texas. The youngest of three children, he grew up mostly in Miami, Florida, where he graduated from Coral Reef Senior High in 2005. In 2009, he graduated from the University of Florida, receiving a Bachelor of Science degree with a major in Health Education and Behavior and a minor in Leadership. In 2010, he again graduated from the University of Florida, receiving a Master of Science degree with a concentration in Health Education and Behavior.

Manny continued his education at the University of Florida, and received a doctorate degree in Health and Human Performance in May of 2014.

Passionate about public health and community involvement, he maintains active memberships in several professional and fraternal organizations.

Manny and his wife, Nikita, now reside in Lutz, Florida. He continues to work on his line of research which incorporates information and communication technologies in health education and health promotion research and practice to assist in preventing cancer through behavioral oncology.

Manny enjoys playing basketball, going swimming, painting, drawing and the occasional theme park visit. He is secretly a Disney fanatic. His goal for the future is to work hard to gain a tenure track position after his post doctorate fellowship, where he hopes his research will lead to societal changes. In ten years, he hopes to be a Department Chair and eventually become Dean of a College at a prestigious University. Manny's favorite poem is "Don't Quit" and his favorite quote is, "Life has two rules: #1 Never quit #2 Always remember rule #1."

During his time at Moffitt with TBCCN, Manny will be working on several projects with Drs. Meade and Gwede, including the C.A.R.E.S (Colorectal Cancer Awareness, Research, Education and Screening) and Latinos CARES projects.

TBCCN welcomes Manny to the team! ↑



TBCCN is proud to announce its newest member, Enmanuel Chavarria, PhD.

ATTENTION

**Medical, Dental, Nursing, Public Health, Undergraduate &
Pre-matriculating Professional/Graduate Students**

Have Plans for Summer 2015?

**Think NCI R25 Cancer Education Program
5/26/15 to 7/31/15**



Why R25 CEP?

- Interact with renown translational cancer researchers
- Participate in an NCI funded program (R25-CA134283)
- Up to \$4300 Stipend
- Housing/Parking Accommodations
- Funds to present research at national meetings

Application Deadline: March 1, 2015

Under-represented minorities are particularly encouraged to apply

Additional info & application:

<http://louisville.edu/medicine/departments/pharmacology/research/nci-r25-cancer-education>

David W. Hein, Program Director (david.hein@louisville.edu)
La Creis R. Kidd, Curriculum Coordinator (lacreis.kidd@louisville.edu)

UNIVERSITY OF
LOUISVILLE.

Upcoming Events



Interested in becoming a physician or dentist?

Meet with medical students, physicians and dentists to learn about medical and dental school.

All-day event:

**Wednesday, February 18, 2015
HCC Dale Mabry Campus
8 a.m.-4:30 p.m.**

Open to high school, undergraduate and graduate students.

No registration fees.

For details, please visit www.tour4diversity.org.



HCC

Dale Mabry Campus

HCC is an equal access/equal opportunity educational institution.



SATURDAY, MARCH 7, 2015

MEN'S HEALTH FORUM

PRESENTED BY MOFFITT CANCER CENTER



**FREE ADMISSION,
FOOD, PARKING,
PRIZES &
HEALTH TESTS**



**BLOOD PRESSURE | CHOLESTEROL
GLUCOSE | SKIN CANCER
PROSTATE EXAM VOUCHERS... and more!**
(No on-site prostate cancer testing. Must qualify.)



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