



T B C C N
Tampa Bay Community Cancer Network
A Community Network Program Center
at H. Lee Moffitt Cancer Center & Research Institute

*Creating Partnerships
For Better Health*

May 2013

Spring Edition

WHAT'S INSIDE TBCCN

2013 Steering Committee Meeting	1
Community Partners' Highlights	2
Research Corner	5
Training Corner	6
Upcoming Events	8

CANCER EDUCATION WORKSHOPS

Is your organization interested in having TBCCN provide cancer education sessions for your community?

*Please contact us.
We can help.*

1-866-84-TBCCN

**FOR MORE INFORMATION
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TRAINING & WORKSHOPS
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Tampa Bay Community Cancer Network

TBCCN

Written by: Lynne Klasko, MPH

Annual Steering Committee Meeting

The TBCCN Center Steering Committee (CSC) held its annual meeting on April 9, 2013, at Moffitt Cancer Center. The CSC functions as an executive body for the Center and serves as a vehicle to provide support for CNP-sponsored activities and oversight of TBCCN's administrative core. The CSC is also involved in reviewing research project plans to ensure scientific soundness of TBCCN initiatives.

Members of the CSC include Dr. Julie Baldwin (Professor, USF College of Public Health), Julie Hsu (Youth Coordinator, Farmworkers Self-Help), Gloria Elliott (Board Member, Tampa Family Health Centers), Dr. David Himmelgreen (Professor, USF department of Anthropology), Dr. Tapan Padhya (Otolaryngologist, Moffitt Cancer Center), Linda Paige (Community Health Worker, M-Power), Cheryl Pollock (Business Development Director, Premier Community Healthcare Group), Marlene Rivera (Parish Nurse, St. Joseph's Hospital), Dr. Kenneth Bryant (Urologist, Suncoast Medical Clinic), Christina Mathis (CEO, Gulfcoast North AHEC), and Gloria San Miguel (Cancer Services Manager, Morton Plant Mease – Powell Cancer Center). The CSC members were joined by Drs. Cathy Meade and Clement Gwede (TBCCN Co-PIs) and the core leaders of the TBCCN outreach core (Dr. Vani Simmons and Khaliah Fleming) and training core (Dr. Susan Vadaparampil). During the meeting, each TBCCN core presented their specific aims, current activities, challenges, and how impact is measured for reporting purposes. Committee members were excited about some of the future outreach, research and training activities and felt that TBCCN was on track with its objectives in Year 3. ↑



TBCCN Steering Committee Members

1-866-84-TBCCN

COMMUNITY PARTNERS HIGHLIGHTS

13th Annual Men's Health Forum

On March 9, 2013, the 13th Annual Men's Health Forum was held successfully at the USF Marshall Student Center. Nearly 600 men registered and attended the Forum along with their families. This year's Forum was led by Moffitt Cancer Center's Diversity team with support from faculty, staff and departments throughout the institution. The Forum is a collaboration of over 80 local hospitals, health care organizations, and social service organizations. Dr. Clemen Gwede, Co-Principal Investigator of TBCCN, provided education about colorectal cancer through his presentation "Colorectal Cancer Screening: What You Can Do."



There were special guest appearances by former linebacker and current Scout, Shelton Quarles, and cheerleaders from the Tampa Bay Buccaneers. Screenings available to men in attendance included cholesterol, blood pressure, body mass index, blood glucose, depression, hearing, memory, skin cancer, vision, Hepatitis A, B, C, substance abuse, and HIV/AIDS/STI. Over 100 community volunteers made the event successful. Nearly 300 men were eligible and received prostate cancer screening vouchers through Moffitt's Screening and Prevention Program; and the Mole Patrol provided skin cancer screenings to 177 individuals. Additional screening numbers included:

Health Tests (# of people screened)

Blood Pressure (344)

Cholesterol (346)

Blood Glucose (344)

Body Mass Index (309)

Vision Distance (240)

Mini-Mental Status Examination (54)

Geriatric Depression Scale (53)

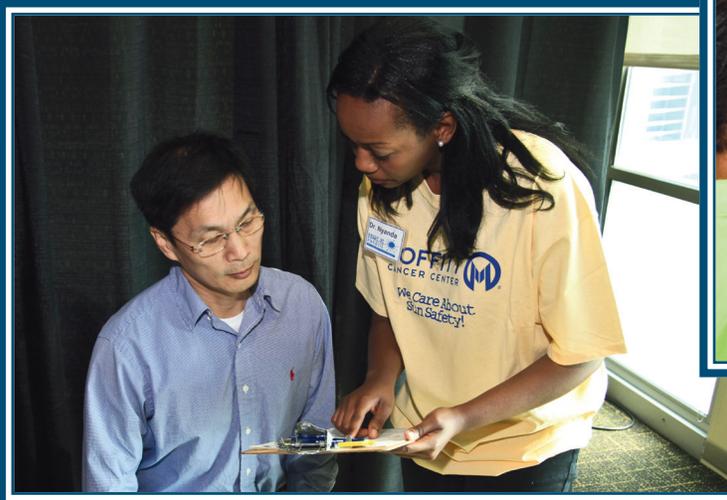
Attendees also had the opportunity to attend an educational breakfast including a panel discussion on topics about nutrition, colorectal cancer awareness, and financial health.

The founder of the Men's Health Forum (historically, the African American Men's Health Forum when founded in 2000), the late Bob Samuels, was honored for establishing the event to reduce the healthcare gap for medically underserved men in the community, specifically in the area of prostate health. Sponsors for the forum included Fifth Third Bank, Florida Blue, Mustached Men of Movember and the Hillsborough Area Regional Transit (HART). Media partners included Genesis 680 AM and 88.5 FM WMNF. More information about the Men's Health Forum can be found at www.MHFTampa.com. ↑

Written by: Erika Harris & Venessa Rivera-Colon, MEd

COMMUNITY PARTNERS HIGHLIGHTS

13th Annual Men's Health Forum



The Moffitt Cancer Center Mole Patrol at the annual Men's Health Forum



TBCCN team members speaking with an attendee at the Men's Health Forum .



LINK student, John Robinson, interacting with a community member at the annual Men's Health Forum.



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TBCCN informational display table at the annual Men's Health Forum held at the USF Marshall Center.



COMMUNITY PARTNERS HIGHLIGHTS

Margarita Romo Named to the Florida Civil Rights Hall of Fame

Reprinted from the Tampa Bay Times article
“Farm workers Advocate Margarita Romo
named to Florida Civil Rights Hall of Fame”
-Lisa Buie, February 28, 2013

Margarita Romo, a local pioneer in the area of migrant workers’ rights, was among four nominees named this week to the Florida Civil Rights Hall of Fame. Gov. Rick Scott, who made the announcement Thursday, made the selection from a list of 10 nominees chosen by the Florida Commission on Human Relations for making significant contributions to the improvement of life for minorities and all the state’s residents.

Romo, 76, is the executive director of Farmworkers Self-Help Inc., which she established in 1982 to provide assistance to seasonal and migrant farm workers. The program provides immigration assistance and job training as well as a free medical clinic, after-school programs for teens, free bread for the hungry and the Norma Learning Center for children ages 12 and younger. “This is what God planned for me,” Romo told the Tampa Bay Times in a 2011 profile. “And I will be here until the day I die.”

Romo is best known for advocating and lobbying for improvements to Tommytown, a poor farm worker community on the north end of Dade City. Romo also established Agricultural Women Involved in New Goals (AWING), a self-help program designed to help women create better lives for themselves through education. In 2010, Romo was named Hispanic Woman of the year by the Tampa Hispanic Heritage. “She is the definition of an advocate, always telling power what the community needed and what they wanted,” George Romagnoli, Pasco’s community development director, told the Times for the 2011 profile. “And she was not just a talker. She has developed programs and facilities for her people to have better lives.”



Margarita Romo, center, pictured with TBCCN team members and partners.

The other honorees were the late Judge James. B. Sanderlin of St. Petersburg and the late Harry T. and Harriet Moore, civil rights advocates from Brevard County. Sanderlin was the lead attorney representing six families in civil rights cases over classroom segregation in 1964. His efforts against the Pinellas County School Board led to desegregation in Hillsborough and Sarasota counties.

“As Florida marks its 500-year anniversary, we want to honor individuals who have stood for equality in our state’s history, even in the face of adversity,” Scott said in a news release. “This year’s three inductees into the Florida Civil Rights Hall of Fame have acted on their conviction and truly made a difference in the countless lives here in our state and around the country.” ↑

RESEARCH CORNER

I-ACT STUDY

The Increasing Access to Colorectal Cancer Testing for Blacks Research Study, also known as I-ACT, is a community based research study funded by the American Cancer Society. Clement Gwede, Co-Principal Investigator of TBCCN, oversees the I-ACT study. The ultimate goal of the study is to eliminate the excess burden of colorectal cancer, which is greatest among the black population. The I-ACT study seeks to educate and increase access to colon cancer screening in the black community within the Tampa Bay area. By providing a free home test kit, this study offers an easy and convenient manner for individuals to test for precursors to colon cancer.



I-ACT research study coordinator, Brittany Jackson, MPH

So how does it work? Through the assistance of community partnerships and our Community Advisory Board, the I-ACT team recruits participants from a variety of community settings and events. Examples of these settings include churches, barbershops, health fairs, and libraries, to name a few. I-ACT also utilizes non-traditional recruitment methods such as Craigslist, Facebook, and printed articles in historically black newspapers such as the Florida Sentinel Bulletin to reach community members. These additional methods allow the study team to reach individuals who may otherwise not be aware of the research study.



I-ACT research coordinator,
Swapomthi Govindaraju

The I-ACT study is recruiting black men and women ages 50 to 75 that have never been screened for colon cancer or who have not had a colonoscopy in the past 10 years. Those who qualify for the study participate in a brief interview, receive a free colon cancer screening kit (iFOBT kit), one of two educational materials (either a standard CDC brochure or a culturally targeted photonovella) and are paid for their time.

To date, over 200 individuals have expressed interest and approximately 110 individuals have joined the study. About 90% have used the home test kit. Interested individuals may call Brittany Jackson, MPH, at 813-745-6502 to see if they qualify for the study or to learn more about the study. ↑

Written by: Brittany Jackson, MPH

TRAINING CORNER

TBCCN Journal Club

The TBCCN Research and Practice CBPR (community-based participatory research) Journal Club is a forum for students, trainees, academic researchers and community members to discuss best practices in (CBPR).

Co-facilitated by a representative from a TBCCN partner organization and a Community-Based Participatory Research Training Program (CBPRTP) trainee, the journal club serves as an interactive lunch session to critically evaluate recent articles in the scientific literature pertaining to community engaged research.

For the February journal club, the TBCCN training core added a new element: instead of only discussing a peer-reviewed article published in an academic journal, the facilitators chose to include a newspaper article along with a scientific article. Adding the lay piece was a suggestion from a member of the administrative core team. Additionally, 91.7 percent of partners that participated in the Community Partner Training and Outreach Core Program Survey reported that they would prefer to read relevant articles in the popular press about CBPR issues.

The journal club met at the Owl's Den Meeting room at Moffitt Cancer Center. Claudia Aguado Loi, PhD, a TBCCN trainee and post-doctoral research fellow at the USF College of Behavioral & Community Sciences cofacilitated the discussion with Kaytlyn Burke, a TBCCN community partner representative and the Grants & Mission Outreach Coordinator at Florida Suncoast Affiliate of Susan G. Komen for the Cure. The common theme of both articles was breast cancer survivorship; a topic that showcased the expertise of both facilitators.

The lay piece was from the Health Day newsletter and explained findings recently published in the Journal of Pain that showed a connection between low socio-economic status and increased pain following breast cancer surgery. The second article, "Comparison of patient and physician expectations for cancer survivorship care" was published in the Journal of Clinical Oncology and discussed barriers to patient-provider communication post-treatment.



TBCCN Journal Club attendees during the February Journal Club at Moffitt Cancer Center

According to the journal club evaluations, participants enjoyed the format of the journal club. The next journal club is scheduled to place in September ↑

Written by: Lynne Klasko, MPH

For more information on the TBCCN journal clubs, please contact Lynne Klasko at 813-745-6813.

RESEARCH CORNER

Opportunity for Young Adult Cancer Survivors



I-ACT NOW!

Take part in a colon cancer testing study called I-ACT
Colon cancer can be prevented!

Who?

- If you are Black/African American
- If you are between 50-75 years old
- If you have never had a colon cancer screening test done
- If you have not had a colonoscopy in the past 10 years

What?

- Learn about colon cancer testing
- Answer questions about colon cancer
- Learn if you qualify for a free colon cancer screening kit

Why?

- To help inform the community about colon cancer and how it can be prevented!

How?

- If you want more information or if you are interested in taking part in this research study, call:

(813)-745-6244

If you qualify for the study you will get paid for your time



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Upcoming Events



JULY 26, 2013 FLORIDA HEALTH LITERACY SUMMIT

More than 90 million people in the United States have a hard time understanding and using health information.

Join us for the 2013 Florida Health Literacy Summit. This one-day event will provide a forum for educators, health professionals, and other interested stakeholders to engage in a dialog and share information and resources on how to effectively serve adults and families with low health literacy.

Topics covered will include:

- Creating Plain Language Health Materials
- The Teach-back Method for Effective Patient Communications
- The High Cost of Low Health Literacy
- The Health Literacy Universal Precautions Tool-kit
- The Florida Health Literacy Initiative
- Building Health Literate Organizations
- The Implications of Health Literacy on Health Policy

Registration Fee: \$15 (includes lunch and parking)

For detailed information about summit keynote, sessions, and registration visit:

www.flhealthliteracy.org

Sponsors

This event is made possible through the generous support of



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Florida Literacy Coalition

Best Practices

Networking

CEUs Available

Location:
MORGRIDGE
INTERNATIONAL
READING CENTER

University of Central Florida
4000 Central Florida Blvd.
Bldg 122
Orlando, FL 32816

Summit Partners

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Suwannee River Area Health
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